

June 15, 2023

Please use your smart device to scan our code.



Dear Friend and Supporter:

The V.I.P. Pearls of Orange County, NY, an official interest group of Alpha Kappa Alpha Sorority, Incorporated® (AKA), is pleased to announce our 1st Annual Orange Peel to Pavement 5K Run/Walk. The V.I.P. Pearls of Orange County, NY are charter bound to bring Orange County a premier AKA chapter nestled in the picturesque Hudson Valley. The V.I.P. Pearls are committed to Soar F.I.R.S.T. with Impact in Sisterhood, Service and Scholarship under the leadership of multi award-winning President, Sonya D. Fiol- Grant.

The goal of the Orange Peel to Pavement 5k Run/Walk is to promote Mental Health Awareness and to provide college scholarships for Orange County, NY H.S. seniors. Fundraising efforts underwrite the stellar community service programs that the interest group will provide. The event will take place on Saturday, September 16, 2023 registration opens at 8:00am at the Thomas Bull Memorial Park located at 211 State Route 416, Montgomery, NY 12549. It will be fun-filled, rain or shine for participants and spectators alike, featuring a 5k run and a walk for those who prefer a more leisurely pace. There will also be food, music and various activities for people of all ages to enjoy.

We are reaching out to businesses and individuals to request donations and sponsorships for our event. As a donor/sponsor, you will not only be supporting a great cause, but also will increase your visibility and demonstrate your commitment to giving back.

Thank you for your time and consideration in joining us in our quest to make Orange County, NY strive and thrive. If you would like to further discuss aforementioned opportunities and/or register, then please do not hesitate to contact us at www.vippearlsofocny.com.

Sincerely,

The V.I.P. Pearls of Orange County, NY Fundraising Committee

Proud Member of the



www.orangenyc.com
ORANGE COUNTY
CHAMBER OF COMMERCE



**REGISTER AT
WWW.VIPPEARLSOFOCN.Y.COM**

SPONSORSHIP and ELECTRONIC SOUVENIR JOURNAL AD OPPORTUNITIES

Marathon Sponsor | \$ 1000.00 Mile Marker (3 Spots Only)

- Organization logo/name displayed on Race Info Page with link to website \$1000.
- Organization logo/name displayed on Race Event Facebook Banner
- Promotional materials sent to all registrants with virtual race packet.
- Optional: 30-minute Zoom Session to promote organization/business
- Sponsorship includes 6 race registrations.

Long Distance Sponsor | \$ 750.00

- Organization logo/name displayed on Race Info Page with link to website \$750.
- Organization logo/name displayed on Race Event Facebook Banner
- Promotional materials sent to all registrants with virtual race packet.
- Optional: 30-minute Zoom Session to promote organization/business
- Sponsorship includes 5 race registrations.

Sprint Sponsor | \$500.00

- Organization logo/name displayed on Race Info Page with link to website \$500.
- Organization logo/name displayed on Race Event Facebook Banner
- Promotional materials sent to all registrants with virtual race packet.
- Optional: 30-minute Zoom Session to promote organization/business
- Sponsorship includes 4 race registrations.

Speed Walk Sponsor – \$250.00

- Member Name displayed on Race Info Page \$250
- Sponsorship includes 2 race registrations.

Back Cover - \$250

Inside Back Cover - \$200

Full Page - \$100

Half Page - \$50

SPONSORSHIP CONFIRMATION (Please hand write legibly)

Name of Company/Organization:	
Address:	
Phone Number:	
Email Address:	
Contact Person:	

All Sponsors will receive the following: Souvenir Journal Ad placement and Name/logo on all signage and Finish Line. Please provide a company logo AND /OR ready to print ad by July 30th via email in jpeg format along with your check/electronic payment. Payment for sponsorship must be made together with this form. Payment made to “NP-The V.I.P. Pearls of Orange County, NY.” Contact vippearlsofocny@gmail.com.